



CORPORATE PARTNERSHIP PROGRAMME

2026

Founded in 1959, The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) has been the premier professional body in Malaysia for 67 years in corporate governance, company secretarial practice, and compliance.

We are one of 9 divisions of The Chartered Governance Institute (CGI), UK, with a global presence in the UK, Singapore, Hong Kong, Australia, Canada, New Zealand, South Africa, & Zimbabwe.

With a very strong local legacy and global reach, MAICSA plays a **pivotal role in shaping governance standards and supporting professionals** across Malaysia.

MAICSA: A NUMERICAL SNAPSHOT



Disclaimer: Please note that the numbers presented in this infographic are estimated to provide an overview of MAICSA's annual activities. Actual figures may vary and are subject to change over time.

Ideal Participants for Our Corporate Partnership



Legal & Corporate Governance Firms

Position and strengthen your expertise in regulatory compliance and company secretarial services



Financial Institutions, ESG & Risk Advisory Firms

Amplify and highlight your role as a trusted advisor in ethical finance, risk management, leadership & governance



Technology & Fintech Providers

Position your brand as a key enabler of innovation in compliance and governance through your digital tech solutions



Professional Service Providers

Position your firm as the go-to partner for talent, training, and strategic support in governance and company secretaries



Academic Institutions & Training Providers

Empower emerging professionals by partnering to build strong foundations in governance and compliance

The Value of Partnering with MAICSA



Showcase

Showcase your services and engage with key decision-makers via the MAICSA platform



Customise

Customise Partnerships to align with your marketing goals & promote through the MAICSA platforms



Elevate

Elevate your brand through our annual corporate partnership and prestigious events.

E|6V9f6



Place your brand at the forefront of the governance and corporate compliance landscape

**Shape Governance.
Elevate Your Brand.
Influence the Future.**

Unlock the ‘Strategic Partner Advantage’

Leverage

Leverage MAICSA’s 67-year **legacy of influence & credibility** to gain trust among C-Suite executives, regulators, and key decision-makers.

Position

Position yourself as an **industry and thought leader** in a powerful yet niche influential members community.

Take

Take advantage by **influencing policy, regulation, and professional standards** that impact the future of the governance industry.

Maximise Your Impact – Key Benefits for Partners



MAICSA CORPORATE PARTNERSHIP PACKAGE 2026						
No.	Benefit / Package	Pinnacle RM 130,000	Titanium RM 100,000	Platinum RM 75,000	Gold RM 50,000	Silver RM 25,000
No. of Sponsorship Opportunities		1 (EXCLUSIVE)	2	2	7	6
1	ADVERTISEMENTS & PROMOTIONS					
A	MAICSA Email Database (EDM)	4 X	3 X	2 X	1 X	NIL
B	MAICSA Magazine – Corporate Voice	2 X Advertorial 1 X Full Page Advert 1 X Half Page Advert	1 X Advertorial 1 X Full Page Advert 1 X Half Page Advert	1 X Full Page Advert	1 X Half Page Advert	NIL
C	MAICSA Social Media (Facebook & LinkedIn)	4 X Posting	3 X Posting	2 X Posting	1 X Posting	NIL
D	MAICSA Website & Event Microsite (Homepage Banner)	√	√	√	√	NIL
E	Logo Presence - Global Governance Summit & Annual Dinner - Logo presence - Marketing collaterals, Digital promotion, Social Media	√	√	√	√	√
F	Brand Acknowledgement - Brand Mention – During Summit, Annual Dinner - Presentation of Partnership Trophy & Plaque - Announcement on Social Media & mentioned in event Press release	√	√	√	√	√
G	- 1 x priority advertorial interview with selected media agency	√	NIL	NIL	NIL	NIL
2	SUMMIT & TRAINING					
A	1 Minute Video Advert - Before the start of Summit, during breaks and Lunch	√	√	√	√	NIL
B	Speaking Slot at the CGI GLOBAL GOVERNANCE Summit	1x Keynote 1x Panel	2x Speakers (Panel)	1x Speaker (Panel)	1 X Speaker (Panel)	NIL
C	Speaking Slot at a special dedicated Webinar with MAICSA Members	4 Hours Session	3 Hours Session	2 Hour Session	1 Hour Session	NIL
D	Attendee Passes	30 Seats + 1 VVIP Pass	20 Seats	10 Seats	5 Seats	3 Seats
E	Exhibition Booth with 2 Exhibitor Passes	√ (6m x 2m)	√	√	√	√
F	1 X Insertion in Conference Bag	√	√	√	√	√
G	Advertisement in Summit e-programme book	1 Centre Spread	1 Inside Front page	1 Inside Back Page	1 Page	½ Page
H	Standing Bunting at the Conference Hall	4	3	2	1	1
3	ANNUAL DINNER & OTHERS					
A	Annual Dinner Seat	20 Seats + 1 VVIP Pass	10 Seats	5 Seats	3 Seats	10% Discount

Upcoming...

CGI GLOBAL GOVERNANCE SUMMIT 2026

Details:

22nd & 23rd September 2026

Theme:

***Governance, Sustainability & Value
Creation***

Venue:

Sime Darby Convention Centre, KL

Expected Delegates:

1500++

Format:

**- Physical & Virtual Conference
- Physical Exhibition**



**REGISTER
NOW!**



SCAN ME

CGI GLOBAL GOVERNANCE SUMMIT 2026

**EARLY BIRD
ENDS
30th APR
2026**

22 & 23 SEPTEMBER 2026

SIME DARBY CONVENTION CENTRE (SDCC), KUALA LUMPUR

"Governance, Sustainability & Value Creation"



in f @MAICSA

**www.maicsa.org.my
www.cgiglobal.org**

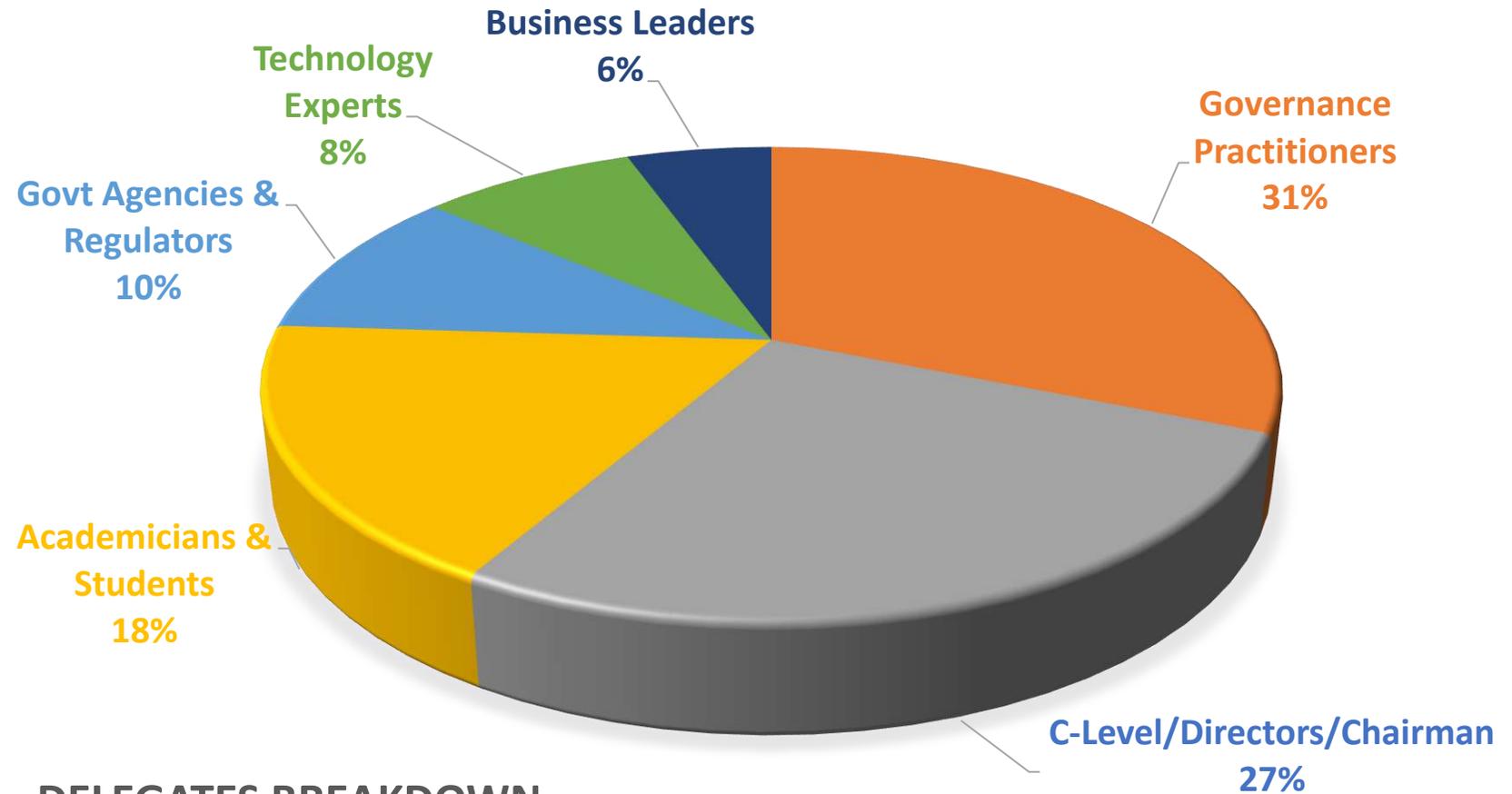
conference@maicsa.org.my

**18
CPD HOURS
(Physical)**

**16
CPD HOURS
(Virtual)**

MAICSA Annual Conference 2025 –

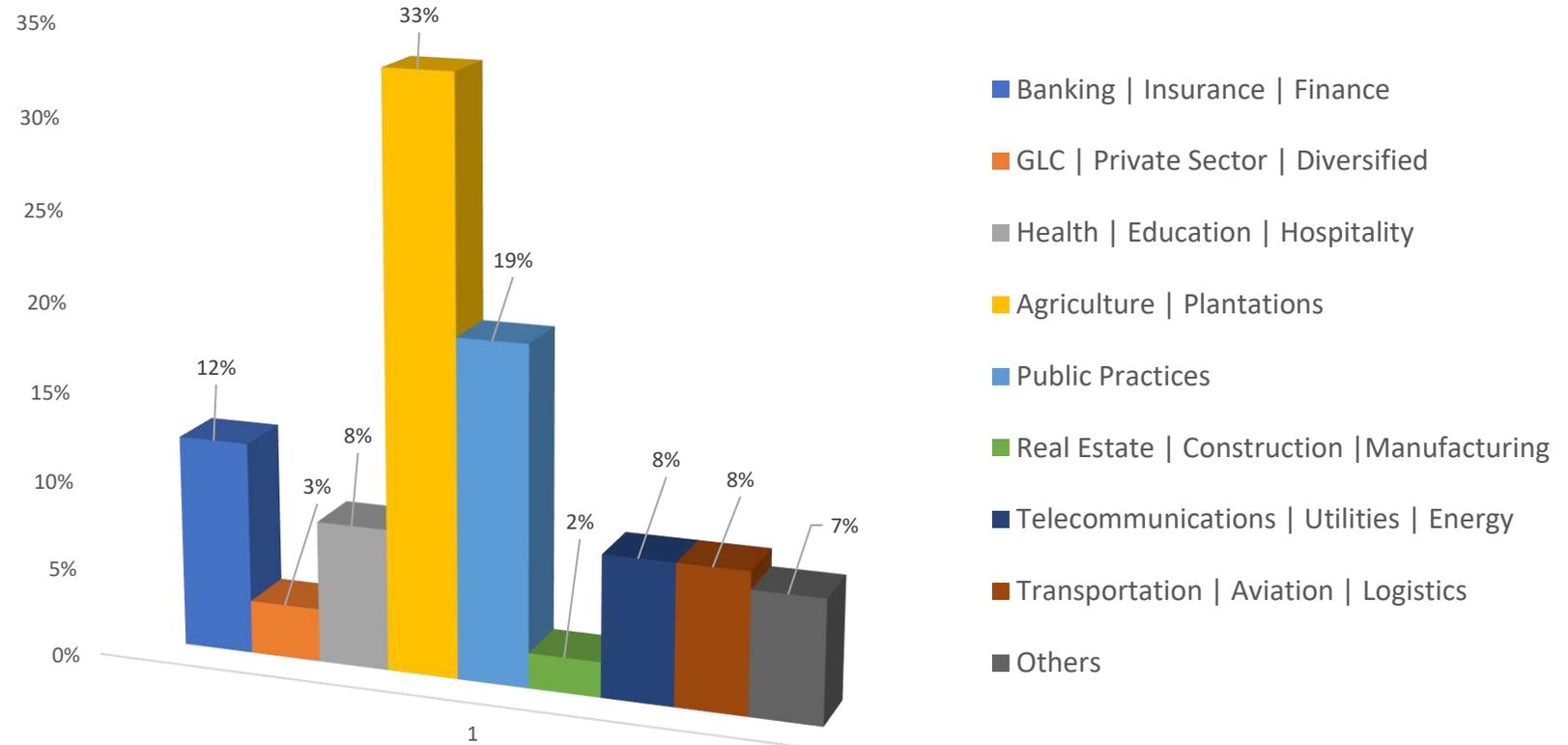
Past Delegates by Roles



DELEGATES BREAKDOWN

MAICSA Annual Conference 2025 – Past Delegates by Sector

ATTENDEE DEMOGRAPHICS



MAICSA ANNUAL CONFERENCE – 2025



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ANNUAL CONFERENCE 2024



Minister of Youth & Sports Economic Affairs of Malaysia
YB Hannah Yeoh as the Guest of Honour at MAICSA Annual Conference 2024

MAICSA 66TH ANNIVERSARY ANNUAL DINNER – (500 Pax)



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65th ANNIVERSARY ANNUAL DINNER 2024





MAICSA YOUNG GOVERNANCE PROFESSIONALS AWARD

MAICSA COMPANY SECRETARY AWARDS



MOUs AND MOA



MOU SIGNING WITH UM



MOU SIGNING WITH MACC (MACA)



MOU SIGNING WITH iTrain



MOU SIGNING WITH ASAS



MOU SIGNING WITH MyCC



MOU SIGNING WITH MALAYSIA BAR

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ACADEMIC PARTNERSHIPS & COURTESY VISITS



CAREER TALK @ IIUM



COURTESY VISIT @ YAYASAN PENERAJU



ENGAGEMENT SESSION WITH SSM



COURTESY VISIT @ BURSA MALAYSIA



COURTESY VISIT @ SECURITIES COMMISSION MALAYSIA



LEADERSHIP CAMP WITH STUDENTS FROM UITM & USIM TOGETHER WITH BOARDROOM MALAYSIA

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**Lead.
Connect.
Stand Out.**

***Join the
MAICSA Corporate
Partnership Programme and
shape the corporate
governance ecosystem
together with us!***

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